



**CID**  
**ENTERTAINMENT**

*Enhancing the Experience*



## WHO WE ARE / WHAT WE DO

CID Entertainment is a premier VIP, travel package, and shuttle service provider for major music festivals and tours. We partner with multi-genre artists and many of the nation's leading festival properties to craft unparalleled live event experiences for music fans. Our comprehensive event solutions include a wide variety of custom-curated VIP programs, turnkey travel packages, shuttle programs, and unique ticketing options.

## THE CID DIFFERENCE

As your strategic partner for fan experiences and travel solutions, CID provides best-in-class program creation, execution, and turnkey project management. We are fan-focused and pride ourselves on delivering world-class customer service that surpasses the industry standard. This level of dedication ensures exceptionally attentive, high-touch consumer engagement from before fans purchase their tickets until after the show. With our first-class on-site concierge service, comprehensive call center devoted to answering fan inquiries, and follow-up surveys to foster constant improvement, we consistently exceed your fans' expectations.

## CID BOOSTS YOUR BRAND AND YOUR BOTTOM LINE

We understand the importance of protecting each brand's identity, and we work carefully to preserve, reflect, and enhance our partners' brands in all of our program activations. CID functions as an extension of your team—a dedicated ally—who cares as much as you do about your tour or event. We provide all the resources you need to super-serve your core fanbase and deliver on the promise of a superb live concert experience.

We offer a unique value proposition that can generate non-traditional revenue streams for our clients. A partnership with CID often means equitably sharing in the profit of each program we implement and earning additional revenue through the creation of a premium VIP offering.

We are also developing a non-traditional sponsorship model for select tours and festival properties that will provide sponsors with a higher quality of impressions and multiple consumer touch points without competing against title or on-site sponsors.

## CURRENT CLIENTS

- Coachella
- MUSE
- Lollapalooza
- Kenny Chesney
- Bonnaroo
- Phish
- Bassnectar
- Austin City Limits
- Luke Bryan
- The Avett Brothers
- Eric Church
- Pearl Jam
- Electric Zoo
- Fresh Beat Band



## TOURING

CID Entertainment crafts the ultimate concert adventure at nationwide tours and special one-off events, creating a more enriching and memorable concert experience.

## FESTIVALS

CID Entertainment works with the nation's premier music festivals to bring a one-of-a-kind experience to VIP festival patrons.

### TOURING AND MARQUEE EVENT PARTNERS:

- Kenny Chesney
- MUSE
- The Fresh Beat Band
- Pearl Jam
- Zac Brown Band
- Tom Petty
- Metallica
- Soundgarden
- Phish
- Skrillex
- Eric Church
- Maxwell
- Imagination Movers
- Yo Gabba Gabba! Live
- Luke Bryan
- The Avett Brothers

### FESTIVAL PARTNERS:

- Coachella
- Lollapalooza
- Bonnaroo
- Austin City Limits
- Stagecoach
- New Orleans Jazz & Heritage Festival
- Outside Lands
- Electric Zoo
- Hangout Music Festival
- Electric Forest
- Camp Bisco





## VIP PACKAGES

Our custom-curated VIP programs are strategically designed to:

- Super-serve core fanbase while attracting new fans
- Provide a platform in which artist's and festival's assets can be uniquely monetized
- Build artist's and festival's brand affinity

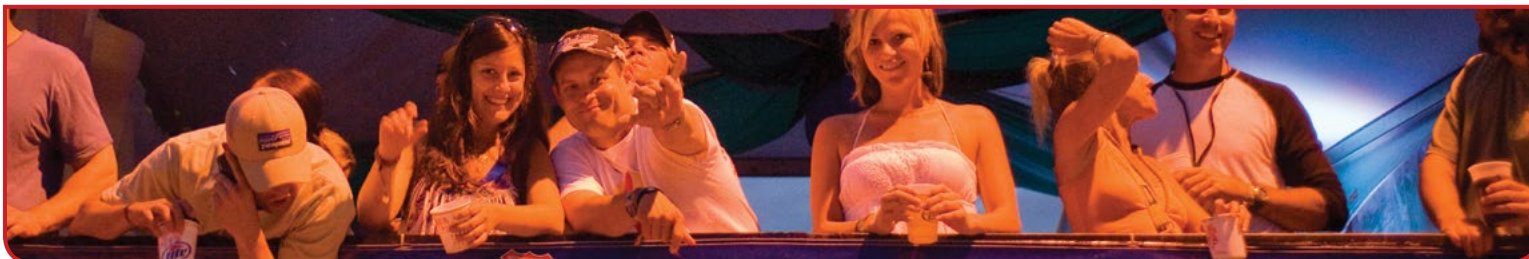
## CID PROVIDES A UNIQUE EXPERIENCE TO VIP TOUR PATRONS.

### FEATURES CAN INCLUDE:

- Premium Viewing
- Lounge Access
- VIP Entrance
- Exclusive and Limited-Edition Merchandise
- VIP Parking
- Artist Access
- Exclusive Performances
- Live Recordings

### FESTIVAL VIP/TRAVEL PACKAGES CAN INCLUDE:

- Hotel Accommodations
- Tickets
- On-Site Tour Bus
- Luxury Safari Tent Camping
- Golf Cart Transportation
- 24-Hour On-Site Concierge
- Private Bars
- On-Site Catering
- Airport Transportation
- Shuttle Transportation
- Exclusive and Limited-Edition Merchandise
- Gift Bags





## TRAVEL

CID travel packages are designed to enhance your fans' overall concert experience by providing hassle-free coordination of all event logistics. Travel packages cater to the specific fanbase of each musical act or event, offering concertgoers a specially tailored experience in luxury and convenience.

You benefit from our strong relationships with large hotel chains, transportation providers, and major ticketing companies, which allow us to deliver the best rates and service possible. Volume purchasing provides access to discounted rates internationally.

### TRAVEL PACKAGES CAN INCLUDE:

- Hotel Accommodations Ranging from Basic to Deluxe
- Transportation to and from the Show
- Tickets to the Show
- Airport Shuttle Service
- Exclusive Viewing Areas
- Parties and Venue Tours
- Merchandise
- On-Site Concierge

### ONE-CLICK SOLUTION

For the experienced or novice traveler, our travel packages save event attendees time and money by providing a platform that requires only one transaction for all bookings and arrangements, including tickets.

### COMMUNITY

Fans form many meaningful relationships due to participation in concert-related travel. CID travel packages nurture this community spirit and help facilitate long-lasting relationships among attendees. From the hotel lobby and shuttles to the parties and other events, the group spends ample quality time together, all in the spirit of experiencing music. This in turn strengthens the community surrounding the event and helps build your artist's or festival's brand affinity.

### GUEST SERVICES

At CID, guest services are of paramount importance. We maintain very close contact with all travel package attendees, and are always available via email or phone. Any questions or concerns are answered promptly by a courteous and knowledgeable CID staff member.



CID Entertainment offers fans stress-free transportation and hospitality so they can effortlessly plan vacations around the music they love.

We offer custom shuttle programs that range in complexity from small group charters to round-the-clock fleets that accommodate thousands of patrons at multiple pick-up points. No matter how small or elaborate your shuttle needs are, CID has the expertise to handle all transportation logistics.

### TRAVEL PACKAGES FOR:

- Entire Tours
- Multiple Night Runs in Major Markets
- Special Occasion Shows: New Year's Eve, Halloween, CD Release, Charitable Events

### FEATURES:

- Easy One-Click Solution
- Hotel Accommodations
- On-Site Concierge
- Tickets
- Merchandise
- Shuttle Transportation
- Pre- and Post-Show Parties

## ONLINE COMPONENT

CID Entertainment will build and market event pages via our own website with the option to custom build a webpage for your brand, working with you to create the ultimate online experience for your fans.

# MUSE

## VIP PACKAGES

### THE 2ND LAW VIP TICKET PACKAGE


- One (1) premium reserved ticket in first 10 rows of the lower bowl of the arena
- Access to the official Muse pre-show party! Immerse yourself in a Muse pre-show party experience with other Muse fans. Enjoy complimentary food and a cash bar at this private event.
- One (1) limited edition Muse poster designed specifically for 'The 2nd Law' VIP guests
- One (1) Muse water bottle
- One (1) reusable Muse tote bag
- Private merchandise shopping at the pre-party
- On-site event host

THE 2ND LAW VIP TICKET PACKAGE: \$219



### MUSE 2013 TOUR DATES

Mon Jan 21	San Diego, CA	<a href="#">Buy Tickets</a>
Wed Jan 23	Los Angeles, CA	<a href="#">Buy Tickets</a>
Thu Jan 24	Los Angeles, CA	<a href="#">Buy Tickets</a>
Sat Jan 26	Los Angeles, CA	<a href="#">Buy Tickets</a>
Mon Jan 28	Oakland, CA	<a href="#">Buy Tickets</a>
Tue Jan 29	Sacramento, CA	<a href="#">Buy Tickets</a>
Thu Jan 31	Portland, OR	<a href="#">Buy Tickets</a>
Fri Feb 1	Seattle, WA	<a href="#">Buy Tickets</a>
Sun Feb 3	Edmonton, AB	<a href="#">Buy Tickets</a>
Mon Feb 4	Calgary, AB	<a href="#">Buy Tickets</a>
Wed Feb 6	Vancouver, BC	<a href="#">Buy Tickets</a>
Fri Feb 22	Sunrise, FL	<a href="#">Buy Tickets</a>
Sat Feb 23	Tampa, FL	<a href="#">Buy Tickets</a>
Mon Feb 25	Orlando, FL	<a href="#">Buy Tickets</a>
Thu Feb 28	Cleveland, OH	<a href="#">Buy Tickets</a>
Sat Mar 2	Detroit, MI	<a href="#">Buy Tickets</a>
Mon Mar 4	Chicago, IL	<a href="#">Buy Tickets</a>
Thu Mar 7	Minneapolis, MN	<a href="#">Buy Tickets</a>
Fri Mar 8	St. Louis, MO	<a href="#">Buy Tickets</a>
Sun Mar 10	Tulsa, OK	<a href="#">Buy Tickets</a>
Tue Mar 12	Houston, TX	<a href="#">Buy Tickets</a>
Wed Mar 13	Dallas, TX	<a href="#">Buy Tickets</a>
Sun Mar 17	Las Vegas, NV	<a href="#">Buy Tickets</a>
Tue Apr 9	Toronto, ON	<a href="#">Buy Tickets</a>
Wed Apr 10	Toronto, ON	<a href="#">Buy Tickets</a>
Fri Apr 12	Boston, MA	<a href="#">Buy Tickets</a>
Mon Apr 15	New York, NY	<a href="#">Buy Tickets</a>
Tue Apr 16	New York, NY	<a href="#">Buy Tickets</a>
Fri Apr 19	E. Rutherford, NJ	<a href="#">Buy Tickets</a>
Tue Apr 23	Montreal, QC	<a href="#">Buy Tickets</a>
Wed Apr 24	Montreal, QC	<a href="#">Buy Tickets</a>
Fri Apr 26	Quebec City, QC	<a href="#">Buy Tickets</a>



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### The Avett Brothers New Year's Eve

December 31, 2012 • Greensboro, NC

Like 156

There is no harmony like brotherly harmony. Something indelible in the weave of voices and play of sensibilities is stamped into the fraternal DNA and also stems from a lifetime of shared experiences. You can clearly hear fraternal magic at work in the songs of Scott and Seth Avett, better known as the Avett Brothers, as well.





We're thrilled to offer VIP & Travel Packages for The Avett Brothers New Year's Eve show at the Greensboro Coliseum. See below for details.

#### "The Perfect Space" VIP Ticket Package:

- One (1) GA Pit or premium reserved ticket to The Avett Brothers at the Greensboro Coliseum
- Invitation to exclusive pre-show party in The Perfect Space Lounge with complimentary food & cash bar
- Access to The Perfect Space Lounge for the entire night
- Private restrooms
- Private merchandise shopping
- One (1) limited edition The Avett Brothers NYE poster
- One (1) official The Avett Brothers N t-shirt
- One (1) New Year's Eve gift bag
- On site concierge

#### The Avett Brothers New Year's Eve Travel Package:

- One (1) night at Greensboro Marriott Downtown
- Two (2) GA or VIP tickets to The Avett Brothers at the Greensboro Coliseum
- Two (2) sets limited edition Avett Brothers champagne flutes
- One (1) welcome basket
- On site concierge
- Transportation between the hotel and the event



WHITE LABEL BRAND



### HOTEL TRAVEL PACKAGES



- 2 or 3 Nights at a choice of luxury hotels
- Two (2) 3-day General Admission Passes to the Coachella Music Festival (also available without tickets)
- Shuttle Transportation all weekend between the hotel and Festival site. Shuttles run From 11 AM until 2 AM



### LOCAL HOTEL SHUTTLES



- One (1) 3-day Shuttle pass for unlimited transportation to & from selected hotel
- One (1) 3-day General Admission pass to the Coachella Festival (if ticket/shuttle combo pass is selected)
- Shuttles will run continuously from 11 AM until 2 AM



### SAFARI TENT ON-SITE LODGING



- One (1) Shikar style tent w/ accommodations
- Two (2) 3-Day All Access + VIP Festival passes

This exclusive area will include a separate check-in location, Fully furnished shikar style tents with air conditioning, restrooms & showers, golf cart shuttles to and from stages, Free private parking lot, drop off area, breakfast and late night snacks, added security, outdoor chairs, shade tents + outdoor lighting, games and more. These tents will be set up, Fully furnished, and awaiting your arrival to Coachella.



AUSTIN PARKS FOUNDATION PRESENTS  
**AUSTIN CITY LIMITS  
 MUSIC FESTIVAL**

OCTOBER 4-6 & 11-13

- 2013 -

### PLATINUM VIP PACKAGE

#### ACL Platinum Pass - Weekend 1 or 2:

- 3-Day ACL Platinum Pass
- Access to the ACL Artist Lounge
- Access to the ACL VIP Grove
- Access to ACL Guest Areas
- Access to the Platinum Lounge - a private, air-conditioned tent with open bar and catered lunch and dinner
- Exclusive Platinum Viewing Areas for the Two Main Stages
- Viewing Area Access at the 3rd and 4th Stages
- Dedicated Platinum Pass Golf Cart Transportation
- Platinum Hospitality Suite in Downtown Austin
- Platinum ONLY Shuttle Transportation from Downtown Austin to the Festival
- Air-Conditioned Flushable Restrooms
- On-Site Platinum Concierge Hosts inside the Lounge and through out the Festival
- Exclusive Festival Merchandise Gift Bag
- First option to purchase Austin City Limits Platinum Passes for the 2014 Festival

### HOTEL PACKAGES



#### Hilton Austin Hotel Package

- Three (3) nights at Hilton Austin
- Two (2) or four (4) 3-Day GA or two (2) VIP passes to ACL Music Festival
- Two (2) or four (4) ACL Music Festival t-shirts
- Two (2) or four (4) ACL Music Festival posters



#### Marriott Courtyard Austin Downtown Hotel Package:

- Three (3) nights at Marriott Courtyard Austin Downtown/Convention Center
- Two (2) or four (4) 3-Day GA or two (2) VIP passes to ACL Music Festival
- Two (2) or four (4) ACL Music Festival t-shirts
- Two (2) or four (4) ACL Music Festival posters

more hotels ▼

POWERED BY CID



**GABBA PARTY PACKAGE INCLUDES:**

- One (1) AWESOME ticket in the first 15 rows
- One (1) pass to "Get the Sillies Out", a super fun party with the Gabba Gang in an exclusive room featuring music, dancing and healthy snacks.
- Hassle free merchandise shopping in the "Get the Sillies Out" party room.
- Take a photo with one or more of your favorite Gabba characters. Brobee, Foofa, Muno, Plex and Toodee will be waiting for you in their lands!
- On site Yo Gabba Gabba! VIP host and Party Patrol to make sure your experience is... AWESOME!!

**JUMP, SHAKE & SHIMMY THEM OUT!**

Is your family ready to GET THE SILLIES OUT? Yo Gabba Gabba! Live! is going back on the road with a new show, "Get the Sillies Out!" featuring the one and only DJ Lance Rock, plus Muno, Foofa, Brobee, Toodee, and Plex, and of course, hip hop legend Biz Markie.

Winner of Billboard's Creative Content Award, Yo Gabba Gabba! Live! has performed in front of countless fans across the U.S. and Canada over the past three years, and the new show "Get the Sillies Out!" is sure to be one you won't want to miss. We've taken the fan favorites from the past two tours and combined them with some all-new music and other surprises that we can't tell you about... yet!

The Gabba Party Package is brought to you by CID Entertainment. If you have any questions, please feel free to contact our Guest Services team [here](#) or call 1.888.805.8930.

**UPCOMING TOUR DATES:**

THU 01.10.13	Cincinnati, OH	<a href="#">Purchase</a>
FRI 01.11.13	Pittsburgh, PA	<a href="#">Purchase</a>
SAT 01.12.13	Detroit, MI	<a href="#">Purchase</a>
SUN 01.13.13	Louisville, KY	<a href="#">Purchase</a>
TUE 01.15.13	Des Moines, IA	<a href="#">Purchase</a>
WED 01.16.13	Minneapolis, MN	<a href="#">Purchase</a>
FRI 01.18.13	St. Louis, MO	<a href="#">Purchase</a>
SAT 01.19.13	Chicago, IL	<a href="#">Purchase</a>
SUN 01.20.13	Chicago, IL	<a href="#">Purchase</a>
MON 01.21.13	Milwaukee, WI	<a href="#">Purchase</a>
TUE 01.22.13	Akron, OH	<a href="#">Purchase</a>
THU 01.24.13	Syracuse, NY	<a href="#">Purchase</a>
FRI 01.25.13	Upper Darby, PA	<a href="#">Purchase</a>
SAT 01.26.13	Boston, MA	<a href="#">Purchase</a>
SUN 01.27.13	Port Chester, NY	<a href="#">Purchase</a>
TUE 01.29.13	Kingston, NY	<a href="#">Purchase</a>
WED 01.30.13	Huntington, NY	<a href="#">Purchase</a>
THU 01.31.13	Huntington, NY	<a href="#">Purchase</a>
FRI 02.01.13	Fairfax, VA	<a href="#">Purchase</a>
SAT 02.02.13	Baltimore, MD	<a href="#">Purchase</a>
TUE 02.05.13	Hershey, PA	<a href="#">Purchase</a>
WED 02.06.13	Red Bank, NJ	<a href="#">Purchase</a>
THU 02.07.13	New Brunswick	<a href="#">Purchase</a>
FRI 02.08.13	New Brunswick	<a href="#">Purchase</a>
SAT 02.09.13	Wallingford, CT	<a href="#">Purchase</a>
SUN 02.10.13	Montclair, NJ	<a href="#">Purchase</a>
WED 02.13.13	Richmond, VA	<a href="#">Purchase</a>

More Dates...

**FRESH BEAT BAND PARTY PACKAGE**



Like Deanne Herman Berkowitz, Dan Berkowitz and 1,646 others like this.



**THE FRESH BEAT BAND PARTY PACKAGE INCLUDES:**

- One (1) Premium Seat in the first 10 rows of the theater.
- Access to the "Fresh Beat Band Party" - a special Party Room with a Fresh Beat Band theme. The Fresh Beat Band Party will have healthy snacks for all our party guests.
- Fresh Beat Dance Along Party guests will have the opportunity to learn a dance from the Fresh Beat Dance Crew and dance together with all of the Fresh Beat Band.
- Meet and Greet/Photo Opportunity with all of the Fresh Beat Band.
- Fresh Beat Band Poster One (1) Poster per ticket ordered.
- Fresh Beat Band VIP Laminate One (1) Laminate per ticket ordered.

**QUESTIONS?**

**TOUR DATES**

02.02	Grove of Anaheim	Anaheim, CA	<a href="#">TICKETS</a>
02.03	Ikeda Theater	Mesa, AZ	<a href="#">TICKETS</a>
02.04	Balboa Theatre	San Diego, CA	<a href="#">TICKETS</a>
02.10	Flint Center	Cupertino, CA	<a href="#">TICKETS</a>
02.11	Bob Hope Theatre	Stockton, CA	<a href="#">TICKETS</a>
02.12	Fox Theater	Oakland, CA	<a href="#">TICKETS</a>
02.15	Gallo Center	Modesto, CA	<a href="#">TICKETS</a>
02.16	Warnors Theatre	Fresno, CA	<a href="#">TICKETS</a>
02.17	Rabobank Arena	Bakersfield, CA	<a href="#">TICKETS</a>
02.18	Planet Hollywood	Las Vegas, NV	<a href="#">TICKETS</a>
02.19	Club Nokia	Los Angeles, CA	<a href="#">TICKETS</a>
02.20	Club Nokia	Los Angeles, CA	<a href="#">TICKETS</a>
02.23	Stiefel Theatre	Salina, KS	<a href="#">TICKETS</a>



# KENNY CHESNEY'S NO SHOES NATION VIP TICKETS & TRAVEL PACKAGES

## NEVER WANTED NOTHING MORE THE SANDBAR VIP EXPERIENCE

- Sandbar General Admission ticket
- Exclusive VIP only entrance/exit to the Sandbar
- Early admission to the Sandbar
- Access to Kenny Chesney's official pre-game tailgate party featuring a buffet of Kenny's favorite food, drinks, and music
- Premier parking
- Kenny Chesney "Coach's Hoodie"
- Exclusive Kenny Chesney stadium seat cushion
- Kenny Chesney No Shoes Nation Tour t-shirt
- Private merchandise shopping
- Professional photo in front of an official 2013 No Shoes Nation backdrop

## THE GOOD STUFF

### PREMIUM RESERVED VIP EXPERIENCE

- One (1) premium reserved seat\*
- Access to Kenny Chesney's official pre-game tailgate party featuring a buffet of Kenny's favorite food, drinks, and music.
- Premier parking
- Kenny Chesney "Coach's Hoodie"
- Exclusive Kenny Chesney stadium seat cushion
- Kenny Chesney No Shoes Nation Tour t-shirt
- Private merchandise shopping inside the official pre-game tailgate party
- Professional photo in front of an official 2013 No Shoes Nation backdrop

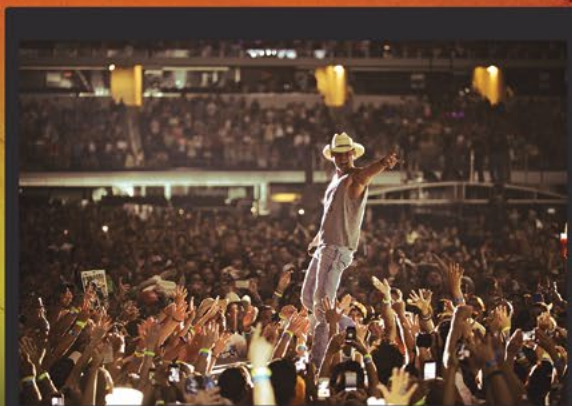
## TRAVEL PACKAGES

- One (1) night hotel accommodations
- Two (2) premium reserved seats or Sandbar tickets (also available with VIP elements listed above)
- Deluxe motor coach transportation for two (2) people between the hotel and the venue
- Two (2) Kenny Chesney No Shoes Nation Tour t-shirts

## UPCOMING TOUR DATES

SAT 03.16.13	Tampa, FL	On Sale Now
THU 03.21.13	Albany, NY	On Sale Now
FRI 03.22.13	Uncasville, CT	On Sale Now
SAT 03.23.13	Uncasville, CT	On Sale Now
SAT 05.04.13	Columbia, SC	On Sale Now
SAT 05.11.13	Dallas, TX	On Sale Now
SAT 05.18.13	Milwaukee, WI	On Sale Now
SAT 05.25.13	Landover, MD	On Sale Now
SAT 06.01.13	Seattle, WA	On Sale Now
SAT 06.08.13	Philadelphia	On Sale Now
SAT 06.15.13	Kansas City	On Sale Now
SAT 06.22.13	Pittsburgh, PA	On Sale Now
SAT 06.29.13	Columbus, OH	On Sale Now
FRI 07.12.13	Minneapolis	On Sale Now
SAT 07.20.13	Denver, CO	On Sale Now
SAT 07.27.13	Anaheim, CA	Coming Soon
SAT 08.03.13	Atlanta, GA	On Sale Now
SAT 08.10.13	E. Rutherford	On Sale Now
SAT 08.17.13	Detroit, MI	On Sale Now
FRI 08.23.13	Foxborough	On Sale Now

More dates to be announced...



# LUKE BRYAN DIRT ROAD DIARIES TOUR

## I DON'T WANT THIS NIGHT TO END VIP TICKET PACKAGE

- One (1) reserved ticket in the first 10 rows of the lower bowl or in the first 5 rows of the reserved floor section\*
- Invitation to exclusive "All My Friends" Lounge with complimentary food and cash bar
- Two song acoustic pre-show performance by Luke Bryan
- One (1) limited edition poster autographed by Luke Bryan
- One (1) set of exclusive Luke Bryan shot glasses
- One (1) VIP laminate

## LUKE BRYAN'S DIRT ROAD DIARIES TOUR

Luke's career has rocketed towards superstar status in the past couple of years. He has seen his recent album tailgates & tanlines sell over one million copies and remain a Top 5 album for all of 2012, co-hosted the "CMA Music Festival: Country's Night to Rock" special on ABC, taken home trophies at both the ACM Awards and CMT Music Awards and opened concert tours for artists such as Jason Aldean, Rascal Flatts and Tim McGraw. In 2013, Luke will take another giant step and headline his first major tour, the "Dirt Road Diaries Tour."

CID Entertainment is thrilled to offer these awesome Luke Bryan VIP Packages for the Dirt Road Diaries Tour! If you have any questions, feel free to contact our Guest Services team here or call 1.888.805.8930.

Luke Bryan's Official Website: [www.lukebryan.com](http://www.lukebryan.com)

## UPCOMING TOUR DATES

THU 01.17.13	Evansville, IN	<a href="#">Tickets</a>
FRI 01.18.13	Huntsville, AL	<a href="#">Tickets</a>
SAT 01.19.13	Southaven, MS	<a href="#">Tickets</a>
FRI 01.25.13	Estero, FL	<a href="#">Tickets</a>
SAT 01.26.13	Orlando, FL	<a href="#">Tickets</a>
THU 02.07.13	Uniondale, NY	<a href="#">Tickets</a>
FRI 02.08.13	State College, PA	<a href="#">Tickets</a>
SAT 02.09.13	Charleston, WV	<a href="#">Tickets</a>
FRI 02.15.13	Toledo, OH	<a href="#">Tickets</a>
SAT 02.16.13	Grand Rapids, MI	<a href="#">Tickets</a>
SUN 02.17.13	Bloomington, IL	<a href="#">Tickets</a>
MON 02.18.13	Bloomington, IL	<a href="#">Tickets</a>
THU 02.21.13	Ft Wayne, IN	<a href="#">Tickets</a>
FRI 02.22.13	Louisville, KY	<a href="#">Tickets</a>
SAT 02.23.13	Columbia, MO	<a href="#">Tickets</a>
THU 02.28.13	Green Bay, WI	<a href="#">Tickets</a>
FRI 03.01.13	Sioux City, IA	<a href="#">Tickets</a>
SAT 03.02.13	Moline, IL	<a href="#">Tickets</a>
THU 03.14.13	Orange Beach	<a href="#">Tickets</a>
THU 03.21.13	Florence, SC	<a href="#">Tickets</a>
FRI 03.22.13	Fayetteville, NC	<a href="#">Tickets</a>
SAT 03.23.13	Charlottesville	<a href="#">Tickets</a>

## GUEST TESTIMONIALS

"It was a dream. There was absolutely no stress. I go to Coachella every year and I will ALWAYS use the shuttles from now on without question. You guys might be my new favorite company. Everyone I talked to from the shuttle staff to the people working the phones was very friendly and helpful. It's like they knew exactly how important this weekend was to me."

– **Coachella 2011**

"Shuttles ran like clockwork and there were no waits and people there to guide us in the dark as to where to go. I thought it was awesome. They were also keeping count so no one got left behind. We sat in ZERO traffic as well. It rocked! Seriously, what more could you have offered? It was great and convenient and I loved not having to think about anything other than having a good time. Thanks so much!"

– **Pearl Jam 20th Anniversary Tour**

"Our twins laughed and sang and danced as they watched the Gabba Gang live from the fourth row, but the show pales in comparison to our girls meeting the Yo Gabba Gabba characters at the party after the concert. They were wide-eyed at seeing their TV friends up close and they got photos with each character which will last a lifetime. The VIP backstage party is really well set up. There are snacks for hungry little ones and toys to play with. Parents wait on a line for a photo and meet and greet with each character but the time flies by because the young ones are having so much fun. All I can say is I've been backstage to many rock concerts but gimme my Gabba VIP pass over that any day!"

– **Yo Gabba Gabba 2011**

"I've really appreciated the detailed info CID has provided - You guys have thought about EVERYTHING!"

– **Lollapalooza 2011**

"I can't imagine a more organized event! Check in took 5 minutes, great hotel with great bar, we never waited for a ride to/from the event, and had a great weekend!"

– **Austin City Limits 2011**

"CID really made things super easy! It was a huge selling point having transportation to and from the venue in a strange city. And we all had a designated driver."

– **Kings of Leon 2010 Tour**

"Very professional, kind, water handy...best of all, I left my purse with everything in it on the shuttle Sunday night. I called Kyle at the CID head office, he radioed all shuttles to have them look for my purse, and when they found out who had it, they instructed driver to return to the hotel to return it. The front desk at the hotel was of NO help! Thank you again so much."

– **Stagecoach 2011**

"My girlfriend and I booked the VIP trip at the Renaissance Esmeralda with your group and we could not have possibly been more impressed with the overall experience. From the great communication after booking the trip to the ease of checking in on site and getting our tickets and instructions for where to be and when to the shuttle to and from the show...everything was absolutely perfect. I mean you guys even had water bottles waiting for us at the shuttle bus for the ride back to the hotel. Unreal. We were really impressed with everything, would absolutely use your services again, and would strongly recommend it to our friends as well. It was one of the best and most stress-free concert experiences we have ever had. All the best and keep up the great work."

– **Metallica, The Big Four 2010**

"The staff we had was AMAZING, very on their toes and the fact they called to see how our travels were going (we traveled over 8 hours) just added to the unique and wonderful experience!!"

– **Zac Brown Band 2011**

### CID ENTERTAINMENT STATS

- More than 150,000 VIP tickets sold
- More than 30,000 travel packages sold

### NET PROMOTER SCORE

(The standard cross-industry measurement of customer loyalty & satisfaction. An NPS of 50% or higher is excellent).

- Apple – 77%
- Amazon – 74%
- CID Entertainment – 72.3%**
- Zappos – 72%
- Travelocity – 45%
- Charles Schwab – 36%
- AT&T – 29%
- Cheaptickets.com – 15%

## INDUSTRY TESTIMONIALS

"With CID handling my artist's VIP program, I sleep a little better at night, knowing that it's one less huge thing I need to worry about. Their attention to every single detail is something my staff and I would never be able to manage on our own. We just don't have the bandwidth or the resources. But having CID on board is like knocking down the wall outside my office and building a touring wing in-house! If I had 10 more artists, I'd partner with CID 10 more times."

– **Mike Luba, President of Global Music, S2BN Entertainment**

"Chewy and Dan at CID have created an amazing experience for the core fan base while providing a lucrative revenue stream for many of our clients. CID Entertainment is a great company."

– **Jay Williams, Agent, William Morris Endeavour**

"At a time when creating a positive fan experience is paramount, CID is our go-to, creating and maintaining our fan interface. CID has set THE standard in customer service."

– **A.J. Niland, Producer – Hangout Music Festival, HUKA Entertainment**

"CID is a wonderful partner and a pleasure to work with."

– **Don Strasburg, Sr. Talent Buyer, Vice President, AEG Live**

"CID is by far the most organized company we have worked with. The level of planning and execution far exceeded our hopes. Can't wait for the next festival!"

– **Bill Fold, Producer, GoldenVoice**

"CID Entertainment has consistently produced not only a great fan experience, but a lucrative revenue stream for many of our clients."

– **Kevin Morris, Red Light Management**

## OUR PARTNERS



